GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:2310
ANSWERED ON:15.03.2007
MOU BETWEEN INDIA AND FRANCE
Mandal Shri Sanat Kumar

Will the Minister of TOURISM be pleased to state:

(a) whether any MoU has been signed between India and France to enhance tourism prospects of both the countries ;

(b) if so, the details thereof; and

(c) to what extent it would be helpful in attracting tourists from France to the country ?

Answer

THE MINISTER OF THE STATE IN THE MINISTRY OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) : Yes, Sir.

(b)&(c):The MoU between India and France was signed on 20.02.2006 to enhance cooperation in the field of tourism between the two countries. This MoU serves as instrument for marketing and promotion of tourism from the participating countries. This will facilitate launching of promotional and marketing activities, exchange of travel trade delegations, exchange of know-how, facilitating investments, human resource development and organizing special promotional events for mutual benefit.